

## CALL FOR PAPERS



### **"Global Value Chains and Labour Standards: Implications for Industrial Relations and Human Resource Management"**



2018 Meeting of the HRM Study Group of the ILERA  
18th World Congress of the International Labour and Employment Relations Association (ILERA), Seoul, Korea, 23–27 July 2018

The 2018 meeting of the HRM Study Group of the International Labour and Employment Relations Association (ILERA) will be held during the 18th World Congress of the ILERA in Seoul, Korea (<http://www.iler2018.org/>).

#### **Background Information on the Topical Theme**

The role of international labour standards has been discussed in the industrial relations literature since the 1990s (Lee, 1997). We would like to link this debate to recent work on global value chains (Gereffi, Humphrey, & Sturgeon, 2005; Kano, 2017). While existing research has focused on private codes and state regulation (Locke, Rissing, & Pal, 2013), decent work in global production networks (Barrientos, Mayer, Pickles, & Posthuma, 2011), international framework agreements (Markus Helfen & Sydow, 2013), and transnational union structures (M. Helfen & Fichter, 2013), we would like to explore the implications of labour standards for both industrial relations and human resource management.

#### **Call for Papers**

Abstracts and papers are invited on the above topic. We would like to attract contributions which are exploring the link between labour standards in global value chains on the one hand, and industrial relations and/or human resource management on the other. Contributions could – but are not limited to – elaborate on (i) exploring the role of IR/HRM in the development, implementation and evaluation of labour standards, or (ii) analyzing the implications of labour standards for IR/HRM.

We are keen to receive papers utilising a range of methodologies. We encourage the submission of theoretical and empirical work, but also the submission of short reports by practitioners and/or policy makers. Original work that has not been published or accepted elsewhere is preferred.

The abstract should be around 1,000 words. The title page should consist of the paper title, name(s) of author(s), institutional affiliation and address, and contact details. Please send the abstract or paper as a Word or 'rtf' file by e-mail to [stefan.zagelmeyer@manchester.ac.uk](mailto:stefan.zagelmeyer@manchester.ac.uk) no later than **1 April 2018**. A committee will evaluate all submitted abstracts and papers. We would like to request all contributors to pay particular attention to the following aspects when preparing abstracts and papers: (i) make clear references to the theoretical framework of your research and the key literature in relevant debates; (ii) ensure that your research methods are clearly described; and (iii) focus the abstract on the main subject matter of your research.

Acceptance decisions will be communicated by **16 April 2018**. Accepted papers should be submitted by **01 July 2018**.

For further information on the 2018 HRM study group meeting please contact:

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### ***Literature***

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- Helfen, M., & Fichter, M. (2013). Building transnational union networks across global production networks: Conceptualising a new arena of labour-management relations. *British Journal of Industrial Relations*, 51(3), 553-576.
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- Lee, E. (1997). Globalization and labour standards: A review of issues. *International Labour Review*, 136, 173-189.
- Locke, R. M., Rissing, B. A., & Pal, T. (2013). Complements or substitutes? Private codes, state regulation and the enforcement of labour standards in global supply chains. *British Journal of Industrial Relations*, 51(3), 519-552.